

The Associated Students
Of
New Mexico State University

SENATE RULES COMMITTEE SUBSTITUTE
FOR
BILL #176

The attached legislation has been properly approved by the members of the Sixty First Senate of the Associated Students of New Mexico State University in accordance with ASNMSU Law.


Bethany Mendoza, ASNMSU Chief Senate Clerk 4/4/2018
Date


Emerson Morrow, ASNMSU Vice President 4.4. 2018
Date

I, Kevin Prieto, hereby sign into law this attached piece of legislation.


Kevin Prieto, ASNMSU President 4/4/18
Date

SENATE OF THE ASSOCIATED STUDENTS
OF NEW MEXICO STATE UNIVERSITY

SENATE RULES COMMITTEE SUBSTITUTE FOR
BILL # 176

SIXTY-FIRST SENATE

2017-2018

Introduced by: Salcido, Beatty Date: 03/06/2018
Referred to: Rules, Community Affairs, Finance Date: 03/08/2018
Senate Action: PASSED Date: 03/29/2018

LXI-17-18

AN ACT

1 MAKING AN APPROPRIATION TO THE ACCOUNT OF AMERICAN MARKETING ASSOCIATION. BE IT
2 ENACTED BY THE SENATE OF THE ASSOCIATED STUDENTS OF NEW MEXICO STATE UNIVERSITY.

3

4 Section 1: Purpose of Act.

5 Subsection A: To provide funding for two students (2 females) to compete at the 40th Annual American Marketing
6 Association International Collegiate Conference in New Orleans, LA from April 5-7, 2018.

7

8 Subsection B: To provide funding for eight students (2 males, 6 females) to attend the 40th Annual American
9 Marketing Association International Collegiate Conference in New Orleans, LA from April 5-7, 2018.

10

11 Section 2: Main Provisions.

12 Subsection A:

13 **LINE ITEMS**

| | | | |
|----|--|----|--------|
| 14 | Registration fee (1 fee @ \$250.00/fee) | \$ | 250.00 |
| 15 | Registration fee (1 fee @ \$215.00/fee) | \$ | 215.00 |
| 16 | Airfare (1 ticket @ \$437.00/ticket) | \$ | 437.00 |
| 17 | (El Paso, TX to New Orleans, LA) (Round-trip) | | |
| 18 | Airfare (1 ticket @ \$358.00/ticket) | \$ | 358.00 |
| 19 | (El Paso, TX to New Orleans, LA) (Round-trip) | | |
| 20 | Intra-city travel (1 fee @ \$40.00/fee x 2 fees) | \$ | 80.00 |
| 21 | (Airport to hotel) (Round-trip) | | |

22

23 **SUBTOTAL** \$ **1340.00**

24

Less Council Funds (No Funds Allocated) \$ 0.00

25

26 **SUBTOTAL** \$ **1340.00**

27

Less Matching Funds (60%) \$ 804.00

28

29 **TOTAL APPROPRIATION** \$ **536.00**

30

31 Subsection B:

32

LINE ITEMS

| | | | |
|----|--|----|---------|
| 33 | Registration fee (1 fee @ \$250.00/fee x 3 fees) | \$ | 750.00 |
| 34 | Registration fee (1 fee @ \$215.00/fee x 5 fees) | \$ | 1075.00 |
| 35 | Hotel (1 room @ \$184.00/night x 5 nights) | \$ | 920.00 |
| 36 | Hotel (1 room @ \$290.00/night x 4 nights x 2 rooms) | \$ | 2320.00 |
| 37 | Airfare (1 ticket @ \$403.00/ticket) | \$ | 403.00 |

| | | |
|----|---|--------------------------|
| 38 | (El Paso, TX to New Orleans, LA) (Round-trip) | |
| 39 | Airfare (1 ticket @ \$358.00/ticket x 3 tickets) | \$ 1074.00 |
| 40 | (El Paso, TX to New Orleans, LA) (Round-trip) | |
| 41 | Airfare (1 ticket @ \$353.00/ticket x 2 tickets) | \$ 706.00 |
| 42 | (El Paso, TX to New Orleans, LA) (Round-trip) | |
| 43 | Airfare (1 ticket @ \$26.00/ticket) | \$ 26.00 |
| 44 | (El Paso, TX to New Orleans, LA) (Round-trip) | |
| 45 | Airfare (1 ticket @ \$42.00/ticket) | \$ 42.00 |
| 46 | (El Paso, TX to New Orleans, LA) (Round-trip) | |
| 47 | Parking fee (1 fee @ \$5.00/fee x 4 vehicles x 5 days) | \$ 100.00 |
| 48 | Mileage (1 private vehicle @ \$0.545/mile x 4 vehicles x 100 miles) | \$ 218.00 |
| 49 | (Las Cruces, NM to El Paso, TX) (Round-trip) | |
| 50 | Intra-city travel (1 fee @ \$40.00/fee x 8 fees) | \$ 320.00 |
| 51 | (Airport to hotel) (Round-trip) | |
| 52 | | |
| 53 | <u>SUBTOTAL</u> | <u>\$ 7954.00</u> |
| 54 | Less Council Funds (Business Council) | \$ 250.00 |
| 55 | | |
| 56 | <u>SUBTOTAL</u> | <u>\$ 7704.00</u> |
| 57 | Less Matching Funds (60%) | \$ 4623.00 |
| 58 | | |
| 59 | <u>TOTAL APPROPRIATION</u> | <u>\$ 3081.00</u> |
| 60 | | |
| 61 | <u>GRAND TOTAL APPROPRIATION</u> | <u>\$ 3617.00</u> |
| 62 | | |

63 Section 3: Appropriation.

64 Three thousand six hundred seventeen dollars and no cents (\$3617.00) shall be appropriated to the account of
65 American Marketing Association from the ASNMSU Surplus Account.

66
67 Section 4: Rationale.

68 Subsection A: Stacey Ramirez and Nicole Money competed at the 40th Annual American Marketing
69 Association Intercollegiate Collegiate Conference entitled "Timeless Beauty of Marketing" in New
70 Orleans, LA from April 5-7, 2018. They formulated a marketing strategy for a fictitious company in under
71 twenty minutes, testing their wit, speed, and presentational skills using only the resources provided.

72
73 Subsection B: Cassidy Rios, Enrique Ortiz, Georgia Shankles, Shelbey Campbell, Kendra Hernandez,
74 Kaylie Carlson, Gilbert Cruz and Lauren McGuire attended the 40th Annual American Marketing
75 Association Intercollegiate Collegiate Conference entitled "Timeless Beauty of Marketing" in New
76 Orleans, LA from April 5-7, 2018. They engaged and participated in leadership activities, viewing various
77 activities, and attending seminars to improve the AMA Chapter at New Mexico State University.