

SENATE OF THE ASSOCIATED STUDENTS
OF NEW MEXICO STATE UNIVERSITY

SENATE RULES COMMITTEE SUBSTITUTE FOR
BILL #152

SIXTIETH SENATE

2016-2017

Introduced by: Shareef, Saifullah, De Alba, Sarker, Dhakal Date: 02/21/2017
Referred to: Rules, Community Affairs, Finance Date: 02/23/2017
Senate Action: PASSED Date: 03/30/2017
Date Signed: _____

LX-16-17

AN ACT

1 MAKING AN APPROPRIATION TO THE ACCOUNT OF DOCTORAL BUSINESS STUDENT ASSOCIATION. BE IT
2 ENACTED BY THE SENATE OF THE ASSOCIATED STUDENTS OF NEW MEXICO STATE UNIVERSITY.

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4 Section 1: Purpose of Act.

5 To provide funding for one student (1 male) to present at 2017 Winter American Marketing Association Conference
6 in Orlando, FL from February 17–19, 2017.

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8 Section 2: Main Provisions.

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LINE ITEMS

10	Registration fee (1 fee @ \$335.00/fee)	\$ 335.00
11	Airfare (1 ticket @ \$201.00/ticket)	\$ 201.00
12	(El Paso, TX to Orlando, FL) (One-way)	
13	Airfare (1 ticket @ \$201.00/ticket)	\$ 201.00
14	(Orlando, FL to El Paso, TX) (One-way)	
15	Hotel (1 room @ \$281.00/night)	\$ 281.00
16	Inner-city travel (1 fee @ \$43.00/fee)	\$ 43.00
17	(Airport to hotel)	
18	Inner-city travel (1 fee @ \$16.00/fee)	\$ 16.00
19	(Hotel to airport)	
20	Gas (1 private vehicle @ \$0.535/mile x 100 miles)	\$ 54.00
21	(Las Cruces, NM to El Paso, TX) (Round-trip)	
22		
23	<u>SUBTOTAL</u>	\$ 1131.00
24	Less Council Funds (Graduate Student Council)	\$ 400.00
25		
26	<u>SUBTOTAL</u>	\$ 731.00
27	Less Matching Funds (60%)	\$ 439.00
28		
29	<u>TOTAL APPROPRIATION</u>	\$ 292.00
30		

31 Section 3: Appropriation.

32 Two hundred ninety-two dollars and no cents (\$292.00) shall be appropriated to the account of Doctoral Business
33 Student Association from the ASNMSU Surplus Account.

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35 Section 4: Rationale.

36 Ryan E Cruz is a Doctoral Student of Business department. They are applying for funding to present the
37 2017 Winter American Marketing Association Conference in Orlando, Florida, from February 17-19, 2017.
38 Their request includes airfare, conference registration fee, hotel accommodations, and ground
39 transportation to and from the conference. At this conference, they will be presenting a 20-minute oral
40 presentation for a competitive paper "*You can increase consumer engagement and self-referencing on*
41 *social networking sites*" that has been accepted, reviewed and approved by their department. They will be
42 presenting this research alongside their co-author and former NMSU advisor, Dr. James M. Leonhardt,
43 Assistant Professor of Marketing, University of Nevada, Reno.